



# Coaching RESOURCES

**SOCCER ASSOCIATION FOR YOUTH, USA**



SAYSOCCER.ORG

800-233-7291

Cincinnati, Ohio



Dear SAY Soccer Coach,

Thank you for volunteering your time and energy to work with the youth soccer members of your community. Your dedication and commitment are how children across the country are learning the game of soccer in a fun, safe and enjoyable environment. We consider ourselves lucky to have you as part of our SAY Soccer team.

Coaches are the primary contact to the players and parents within our programs. You ultimately are a direct reflection of the SAY Soccer brand. We expect that everyone involved with our program will always act in the best interest of the kids. We highly suggest that you take some time to familiarize yourself with our mission statement, standards and expectations.

SAY Soccer has created educational materials and partnered with groups that will help make you the most well-rounded and educated coach possible. Please take a few minutes to read through the provided coaching manual. This resource is a quick reference with steps to prepare you to coach within any age group.

The coaching resources insert is a one-stop shop for all your coaching needs. Educational materials, coaching gear and equipment, parent resources and more. Take advantage of being a SAY member and prepare yourself for this upcoming season.

One of our priorities at SAY Soccer is to make sure that our coaches are as prepared and educated as possible. There are several educational options, training materials, practice plans and partner opportunities that are available on our saysoccer.org website. **USE YOUR RESOURCES!**

We hope that your time with SAY Soccer is a unique opportunity that allows you and the players a chance to build memories, have fun and create friendships.

All the best as we continue to grow the beautiful game.

Doug Wood  
National Executive Director

Erika True  
National Education Manager



# YOUR ONLINE COACHING EDUCATION STARTS HERE

[UnitedSoccerCoaches.org/eLearning](https://UnitedSoccerCoaches.org/eLearning) 

## eLEARNING COURSES

Attacking Principles of Play | Convention Sessions | Defending Principles of Play | Futsal Level 1 | Foundations of Coaching  
Get aHEAD Safely in Soccer™ | Goalkeeping Level 1 | How to Play Like a European Club Champion  
Player Development Curriculum | Small-Sided Games: 4v4, 7v7 and 9v9 | Top Ten Series

**INTRODUCTORY MEMBERSHIP INCLUDED WHEN YOU TAKE AN ONLINE COURSE!**



# WANT TO MAKE COACHING LESS STRESSFUL AND MORE SUCCESSFUL?

**10,000+**  
TEAMS

**4.9 STARS**  
ANDROID & IOS

**500+**  
CLUBS

## WHAT MOJO CAN DO FOR YOU?

- Personalized practice plans in seconds
- Expert-backed activities and resources
- Hundreds of easy-to-follow videos

**80%+**  
OF COACHES  
SAY MOJO

- Saves time
- Reduces stress
- Improves coaching skills

**"I've been coaching for about 5 years and this is the best resource I've ever used. I love the easy to follow directions, the instructional videos and the way I can tailor my practices in the app."**

**-Hazen S., San Francisco, CA**



WWW.MOJO.SPORT

WEBBY AWARD WINNER, BEST SPORTS APP 2021



DOWNLOAD MOJO  
HERE FOR FREE





Member

# OFFICIAL U.S. SOCCER GRASSROOTS COACHING LICENSE

Learn how to create a fun, safe, and challenging soccer environment that keeps your players engaged and hungry for more.

## START ANYWHERE - ONLINE OR IN-PERSON

Choose the course that fits your age group.

AGE	COURSE
U6 - U8	4 v 4
U9 - U10	7 v 7
U11 - U12	9 v 9
U13+	11 v 11

### ONLINE (2 HOURS)

Learn the principles of U.S. Soccer coaching philosophy and Play-Practice-Play methodology. Get the tools you need to put the principles into action in your environment.

### IN-PERSON (4 HOURS)

Get hands-on instruction from U.S. Soccer Coaching Experts, including live on-field demonstrations, and gain a strong foundation in U.S. Soccer Coaching Philosophy and Play-Practice-Play methodology.

Visit [dcc.usoccer.com](http://dcc.usoccer.com) to take our **FREE** Introduction to Grassroots Module and receive four complimentary Play-Practice-Play training sessions.





# GO BIG **FREE** SHIPPING

ON SELECT GOALS, EQUIPMENT & MORE\*



SMALL-SIDED GOALS

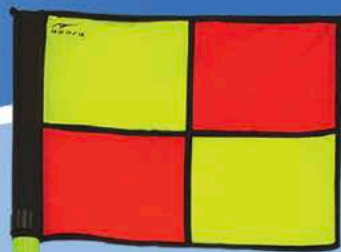


ALL NETS

NUMBERED SCRIMMAGE VESTS



ALL CORNER FLAGS



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GOALS & EQUIPMENT

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# GAME ON!

Save on our full line of quality-driven AGORA® goals, nets, & accessories.



**PREMIER PRO GOALS**  
All division sizes available  
(4'x6' shown)

MEETS HIGHEST STANDARDS



+ QUANTITY BREAK DISCOUNTS\*

## GET FREE SHIPPING\* ON...



**POWER FLEX POP-UP GOALS**  
Sizes: 3'x5', 4'x6', 5'x10', & Futsal



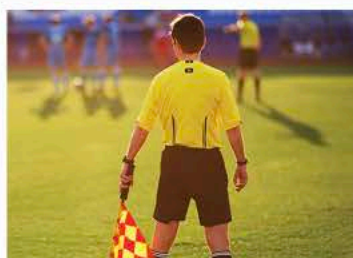
**1.5" ALUMINUM PORTABLE GOALS**  
Sizes: 3'x5', 4'x6', & 5'x10'



**NUMBERED SCRIMMAGE VESTS**  
PACK OF 12 (1 TO 12)



ALL GOAL NETS



ALL REFEREE UNIFORM KITS



ALL CORNER FLAGS

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EVERY SEASON STARTS AT



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COMMUNITY  
PROGRAM<sup>SM</sup>

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TO LEARN MORE ABOUT HOW DICK'S SUPPORTS THE SPORTS COMMUNITY VISIT [DICKS.COM/COMMUNITY](http://DICKS.COM/COMMUNITY)





## National Resources



Ball Pump  
\$6.75



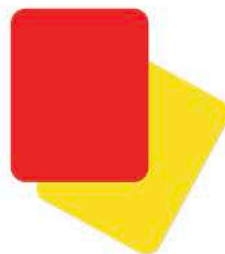
Coach Manual/Resources  
\$1.00



Field Paint \*Pickup Only\*  
\$59.95 (white)/\$69.95 (orange)



Finger Whistle  
\$3.00



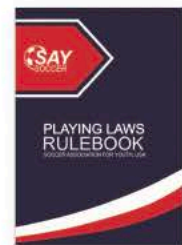
Red/Yellow Card Set  
\$2.50



Referee Game Cards  
\$5.00



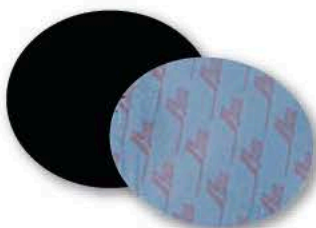
Referee Tests  
EL7 & IL-3 • \$1.50



SAY Rulebook  
\$2.00



SAY Referee Patch  
\$1.50



Velcro Patch  
\$3.00

**SAY National Office**  
11490 Springfield Pike  
Cincinnati, OH 45246

saysoccer.org  
(800) 233-7291

# THE OFFICIAL SCARF CHOICE OF SAY SOCCER

**LOW MINIMUMS  
FAST TURNAROUND**

## About Diehard Custom:

Team made up of soccer experts, including former and current pros. Own and operate facility in DC, which eliminates outsourcing and improves turnaround times.

Fully customizable apparel and promotional items allow for a 'one stop shop' for spiritwear.

## SAY Member Products & Pricing

(price includes shipping. add'l. bulk pricing available)

### Premier USA Knit Scarf

25 units- \$11per | 50 - \$9.50 | 100 - \$8.50

### Premier USA Pom Beanie

25 units- \$12per | 50 - \$11 | 100 - \$9.50

**DIEHARDSCARVES.COM**

**Contact** [support@diehardscarves.com](mailto:support@diehardscarves.com)

Use code **SAY23** to place your order!





# Rixstine RECOGNITION

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SERVING  
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"TO CONTINUE TO PROVIDE  
EXCELLENT PRODUCTS  
WITH UNPARALLELED  
CUSTOMER SERVICE FOR  
AWARDS, CUSTOM APPAREL  
& PROMOTIONAL PRODUCTS."



**Gai LaBudda**

*"We have established great working relationships and unforgettable friendships. I always look forward to helping SAY organizations around the states and assisting in the growth of youth soccer."*

say@rixstine.com  
sayawards.com  
Fax: 402-476-0968  
402-476-3810 ext. 229

# NATIONAL EVENTS



- Score on the Field
- Dominate the Digital Arena
- Join us for the Ultimate Gaming Experience



MISSION CONTROL

## STEPS:

1 Download the Mission Control APP



2 Create an Account



3 Search SAY Soccer under 'Find an Org'

4 Enter SAY Events as they are posted

GET IN THE GAME

OPEN TO EVERYONE

WIN PRIZES

SHARE WITH YOUR TEAM



# **SPOTKICK**

**Your players will  
love this game!**

**Perfect for:**

- ⚽ **Summer Camps**
- ⚽ **Training Academies**
- ⚽ **Tournaments**
- ⚽ **Soccer Clubs**



**Save 10% with SAY**  
*Use referral code: SAY2023*



# SPOTKICK is a great addition to any club, training academy or high level team!

- ⚽ Players love playing SPOTKICK
- ⚽ Improves passing/receiving
- ⚽ Perfect for recovery / competition days
- ⚽ Great team bonding activity
- ⚽ Use it before or after practice
- ⚽ It's easy to set up and put away
- ⚽ Easily stored when not in use
- ⚽ Modify rules to meet training goals

